

## Asian Turtle Program Indo - Myanmar Conservation



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## Community communication activities to promote the conservation of the Endangered Big-headed Turtle

From 17<sup>th</sup> November 2020 to the 25<sup>th</sup> December 2020, the Asian Turtle Program (ATP) of Indo-Myanmar Conservation (IMC) worked with Pu Mat National Park to implement a series of communication activities to raise awareness of the Big-headed Turtle for forest rangers and local communities in four communes of the National Park's buffer zone.

Accordingly, five community meetings in Khe Bu and Na villages (Chau Khe commune), Trung Chinh village (Yen Khe commune), Luc Son village (Luc Da commune), and Xieng and Cang village (Mon Son commune) were organised with the participation of nearly 300 members of the local community. Nine signboards have also been printed and installed at the community centres of those villages. At Chau Khe, Mon Son, and Luc

Da Primary schools, extracurricular activities to stimulate love of Big-headed Turtles and encourage students to participate in protecting this special turtle have been organised for nearly 700 children.



A signboard installed at Luc Son village community centre, Luc Da commune. © Pham Nhu Quynh - ATP/IMC.

We hope that these communication activities around Pu Mat National Park will contribute to the understanding and appreciation of the Bigheaded turtles, in order to protect the species.

## Do not hunt, trade, transport and use Bigheaded Turtles or their products.

We are deeply grateful to the Fondation Segré Conservation Fund and the EDGE of Existence programme, Cleveland Metroparks Zoo (CMZ) for their support to this project, our other project partners (the Zoological Society of London (ZSL), Paignton Zoo, Nordens Ark, the Centre for Natural Resources and Environmental Studies (CRES), Pu Mat National Park, and Cuc Phuong National Park) and all of the numerous donors and individuals who have contributed along the way.



















30th December 2020

Press release by: Ha Hoang - ATP/IMC



Sam Hai Son – ATP field assistant delivered a talk during a meeting in Na village, Chau Khe commune. © Hoang Van Ha - ATP/IMC.

## For further information please contact: Asian Turtle Program - Indo-Myanmar Consevation

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Students participated in the game "Find a way home" which is aimed at raising awareness about protecting Bigheaded Turtles. © Pham Nhu Quynh - ATP/IMC.